

**ANDAMAN & NICOBAR ADMINISTRATION
EXCISE DEPARTMENT
SECRETARIAT**

EXCISE POLICY

TERMS AND CONDITIONS FOR THE GRANT OF LICENCES IN FORM "B" AND "C" FOR THE YEAR 2008-2009 (01.04.2008 TO 31.03.2009) FOR THE WHOLESALE AND RETAIL SUPPLY OF INDIAN MADE FOREIGN LIQUOR (IMFL)/BEER PRODUCTS IN THE UNION TERRITORY OF A&N ISLANDS.

Licenses in Form C for the wholesale/Retail vend of Indian Made Foreign Liquor/Beer and Form 'B' to the Bars and Restaurants as granted by the Deputy Commissioners in the Union Territory of A&N Islands for the year 2008-2009 (01-04-2008 to 31-03-2009) (hereinafter called the "the licensing year") in accordance with the Andaman Excise Rules- 1934 and Andaman Excise (Amendment) Rules- 1990, A& N Islands Regulation 1876 (Regulation III of 1876) and subsequent amendments to the said A&N Islands Regulation as per the terms and conditions described below: -

1. LICENCE FEE

- 1.1 Licence in Form 'C' will be issued to ANIIDCO for wholesale and retail vending of IMFL, Beer for the sanctioned shops on payment of basic licence fee recovered during the year 2007-08 for the licensing year 2008-09 (01.04.2008 to 31.03.2009) and licence in Form 'B' to Bars on payment of Rs. 5,000/- as licence fee.

The number of whisky brands with MRP of above Rs.90/- shall be allowed with the condition that the licensee holding Form 'C' would be required to pay licence fee as under:

Rs. 40/- per 750 ml IMFL Rs. 20/- per 375 ml IMFL Rs. 10/- per 180ml IMFL	} For Regular Units & Cheaper Units
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Rs. 50/- per 750ml IMFL Rs. 20/- per 375ml IMFL Rs. 12/- per 180ml IMFL	} For Premium Units
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Rs. 12/- per bottle of 650ml Beer and Rs. 6/- per 330ml Can/Pint beer.

- 1.2 Licence fee shall be collected on actual basis and will be deposited with the Administration on a monthly basis.

2. LICENCING AUTHORITY

- 2.1 The licencing authority for grant of licence in form 'C' is the Administrator.
- 2.2 The licencing authority for grant of licence in form 'B' is the concerned Deputy Commissioner.

3. PROCEDURE TO APPLY

3.1 The ANIIDCO shall apply for grant of licence in form 'C' before 20-02-2008 to the Deputy Commissioner, South Andaman. The application shall be signed by the Managing Director.

3.2 Information as required in the application form shall be furnished with complete details truly and faithfully, so as to enable the smooth processing of application.

4. SALE HOURS AND DRY DAYS.

All days of religious importance and such other days as considered appropriate will be declared as "dry days" in addition to dry days normally declared. The licensee shall not be entitled to any compensation or relief due to any increase in the number of dry days beyond the likely number mentioned hereinabove or due to change in the working hour of retail vends during the course of the licensing year. The licensee shall keep the shops open from 9.00 A.M to 12.00 Noon and from 3.00 PM to 8.00 PM from Monday to Saturday and 9.00 AM to 12.00 on Sundays. **The Government may change the timing depending upon certain exigencies in public interest.**

5. GENERAL CONDITIONS OF LICENCE

5.1 Licence in Form 'C' & "B" for the licensing period shall be interalia subject to the general conditions as contained in Andaman Excise Rules 1934 and subsequent amendment made thereof. The licensee shall abide by the Andaman & Nicobar Regulations, 1876 (Regulation III of 1876) and subsequent amendments made thereof, the rules framed there under and notifications/orders/instructions issued there under from time to time and any law in force in the Union Territory of Andaman & Nicobar Islands relating to liquor trade.

5.2 (a) The price structure for IMFL/Beer to be sold in the Union territory of ANDAMAN & NICOBAR Islands by the licensee in Form 'C' for wholesale and retail vend of IMFL/Beer will be fixed by the Andaman & Nicobar Administration .

(b) The licensee in Form "C" shall keep three months stock in his warehouse of all the brands approved for sale in the Union Territory of A&N Islands so that uninterrupted supply to the retail vends/outlets can be maintained throughout the licensing year. In case, the licensee fails to maintain the required stock, penal action will be initiated as deemed fit by the Secretary (Excise), A&N Administration.

(c) The licence holder of Form "c" shall work out the retail selling prices as per the price structure approved by the Administration and get it approved by **the Administrator as per Rule 7 A of Andaman Excise Rules, 1934.**

- (d) IMFL Brands having retail selling prices of below Rs.130/-declared, as cheaper brand will not be sold in Bars having Licence in Form "B".
- (e) All Beer brands will also be sold through retail outlet (Licence in form "C") and Bars (Licence in form "B").
- (f) The licence holder of Form "C" shall at liberty to import any of the brand approved by the Administration.
- (g) The label should be approved by Deputy Commissioner(South Andaman).
- (h) Prices for every liquor should be fixed by the Deputy Commissioner (South Andaman) for sale by Form 'C' licence holder.
- (i) The Licence holder of Form 'C' & 'B' will also be required to install requisite computer hardware and software at the warehouse and sales points as per configuration prescribed by the Excise Department, A&N Administration, from time to time.
- (j) The grant of licence in Form 'C' & 'B' shall be subject to the acceptance of the terms and conditions as a whole.

5.3 (a) Other conditions :- Licence Holder in Form 'C':

This licence would be granted:

1. Licence fee collected on actual basis and may be deposited with the Administration on a monthly basis. The total sale in terms of bottle will be calculated every month and the corresponding recoveries @ Rs.40/- Per 750ml IMFL, Rs.20/- per 375ml IMFL, Rs.10/- per 180ml IMFL of Regular units and Rs.50/- per 750 ml IMFL, Rs.25/- per 375 ml IMFL, Rs.12/- per 180ml IMFL of Premium units and Rs.12/- per bottle of 650ml Beer and Rs.6/- per can of 330 ml beer will be deposited by 10th Day of the succeeding month.
2. The licensee shall fix at the entrance of each shop a sign board in English and in Hindi indicating the nature of licence and shall exhibit the rates of liquor to be sold will as per annexure of the licence. Any violation of the price by overt or covert means would invite immediate fine, penalty/cancellation of licence without any notice.
3. The licensee shall also exhibit prominently a notice in English and in Hindi stating, "Consumption of Liquor is injurious to health".
4. The licensee shall not employ any women or minor in shop in any capacity.
5. The licensee shall keep the shop open from 9.00 AM to 12.00 Noon and from 3.00 PM to 8.00 PM from Monday to Saturday and 9.00 AM to 12.00 on Sundays. **The timings are subject to variation at the discretion of licencing authority.**

6. The licensee shall not at a time sell more than 12 bottles of Beer(650ml) and more than 4 bottles of 750 ml of other liquor to any person who does not possess a licence in Form "B".
7. The licensee shall observe the following days as "DRY DAYS" and they shall keep the shops closed for business:-
 - a. The last working day of calendar month.
 - b. The 7th day of a Calendar month.
 - c. The day of poll and proceeding two days in all General elections, Bye Elections to Lok Sabha, Municipal Board election and Panchayat Election.
 - d. The following special occasions.
 - i. Martyr's Day
 - ii. Gandhi Jayanthi
 - iii. Independence Day
 - iv. Republic Day
 - v. Holi
 - vi. Muharam
 - vii. Dusshera
 - viii. Good Friday
 - e. Any other day the Govt. may by notification declare to be a dry day. Any loss to the licensee due to this will not be compensated nor will the Govt. liable to pay any compensation.
8. The licensee shall have to obtain licence in form "A" for import of beer, Wines and other foreign liquor including IMFL on payment of the prescribed fee. The licensee shall not bring any liquor into these Islands without obtaining an import permit and shall not sell any liquor in these Islands without getting its price fixed by the Administrator.
9. The licensee shall furnish to the Deputy Commissioner (South Andaman) the monthly statements of imports, sale and stock position by 5th day of succeeding Calender month.
10. The licensee shall at all time keep minimum stocks as determined by the licencing authority from time to time.
11. The licensee shall be liable to pay such penalty as may be determined by the licencing authority for violation of any terms and conditions of the contract of sale.
12. The licensee shall not allow any person to consume liquor in the premises of the shop.
13. The licence shall be liable to be revoked by order of the Administrator, Andaman & Nicobar Islands in case of persistent or serious violation of the terms of the contract of sale or violation of law.

14. No increase in the price of liquor will be permitted during the currency of the licence except with the specific approval of the Administration commensurate with the enhancement of price by the manufacturer or imposition of any duty or taxes by the Government.
15. The licensee will not sell or supply any liquor to or use of:
 - i. Any minor.
 - ii. Any Andamanese or Nicobarese or any other Scheduled Tribes.
16. The licensee shall not receive any wearing apparel or other goods in barter.
17. The licensee shall sell or supply liquor only in sealed bottles and shall not make any sales on credit.
18. The licensee shall direct his shops to get the stocks verified in every quarter by the authority deputed by the respective Deputy Commissioner.
19. The licensee shall produce his licence and allow his shops to be inspected when required to do so by any Magistrate, Police Officer not below rank of Inspector or any other Government Official deputed by the licencing authority.
20. The Licensee shall have to obtain permit for importing any quantity of IMFL/Beer under rule of Andaman Excise Rules 1934 on payment of prescribed licence fee.
21. The licence will be subject to the provisions of Regulation III of 1876 and the Andaman Excise Rules, 1934.

(b) Other Conditions:- Licence Holder in Form 'B':

1. That the licence shall be liable to cancellation at any time during the currency of period, in case of Government Prohibition Policy is introduced and the licence shall not be entitled to any compensation for loss, if any incurred on that account.
2. The bar will remain open from:-

Weekdays/Sunday/Holidays - 1100 hrs to 2300 hrs

The timing shall be displayed prominently. **The timings are subject to variation at the discretion of licensing authority. The licensing authority is not liable for any loss due to such variations.**
3. That the licensee shall procure his requirements of liquor from the local licensed liquor vendor i.e. M/s ANIIDCO Ltd.

4. That the licensee shall not sell any liquor on the following days, which will be observed as Dry Days:-
 - a. Republic Day
 - b. Independence Day
 - c. Gandhi Jayanthi
 - d. The days of poll and proceeding two days in all General Elections, Bye-elections to Lok Sabha, Municipal Board Elections and Panchayat Elections.
 - e. Any other day the Govt. may by notification declare to be a dry day. Any loss to the licensee due to this will not be compensated nor will the Govt. liable to pay any compensation.
5. That the new rate of licence fees as and when approved by the Government of India will be made applicable.
6. The licensee shall submit the details with location plan of the premises where bar is to be opened and sale of liquor shall be restricted only in the approved premises. The Bar premises need to be beyond the reach of children and general public.
7. Liquor shall be served in pegs. Sale voucher giving the full particulars of the customers shall invariably be issued. Proper entry of liquor sold shall be made in the consumption- cum-stock Register at the close of the Bar.
8. Brand of liquor with rates fixed for the purpose shall be displayed prominently in the bar premises. The rates to be so fixed for service of liquor in the Bar room may be fixed and approval of the same sought from the Excise department.
9. The licensee shall not give to any customer any free dole of liquor nor shall any customer be given any perquisite of "Dasturi".
10. The licensee shall not receive any wearing apparel or other effects in barter for any intoxicant, the sale of which is covered by the licence.
11. Any transaction of the nature of a gift or loan between the licensee and an Excise officer is prohibited.
12. The licensee shall not permit any professional entertainment or dancing, or the playing of musical instruments or singing by professionals to be carried on his premises in such a way as to attract the general attention of his customers.
13. The licensee shall submit returns of the stock to the licencing authority on monthly basis as per the sales by 10th day of succeeding month along with the purchase receipts from the licenced retailer (ANIIDCO Ltd.).
14. The licensee shall file income tax returns for the assessment year 2007-08 before March 2008.

15. The licensee shall procure only 750 ml of Premium and Regular brands of liquor priced above Rs.130/- (Rupees One Hundred Thirty Only) from the local licensed vendor i.e. ANIIDCO Ltd.

16. For violation of any of the above condition and for violation of any of the provisions of the A&N Islands Regulations III of 1876 and of Andaman Excise Rules, 1934 the license shall be liable to cancellation.

5.4 I. Registers and Records to be maintained by Licence Holder in Form 'C' :-

- a) Import Permit Register
- b) Consignment arrival Register
- c) Payment of Licence Fee Register
- d) Payment of Excise duty Register
- e) Stock Register (Brand wise)
- f) Purchase and Sale Register

II. Registers and Records to be maintained by Licence Holder in Form 'B' :-

- a) Purchase & Sales Register
- b) Stock Register (Brand wise)

The licence Holder of Form 'C' shall submit the details of purchase and sale by 15th of the following month to the Dy. Commissioner (SA) regularly and licence Holder of Form 'B' shall submit the details to the respective licencing authority.

6. GRANT OF LICENCE

6.1 The applications for the grant of licence in Form 'C' & 'B' shall be subject to the acceptance by the specified competent authority, who, may accept or reject any application without assigning any reason. The licensing authority or the Government shall be under no obligation to grant any licence for which application has been made.

6.2 An applicant for licence under Form 'C' whose application is accepted, immediately on being informed, shall complete the following formalities: -

- (a) Furnish a security of a sum of Rs.2,00,000/- (Rupees two lakh only), either in cash or in the form of FDR in the manner as may be prescribed by, and to the satisfaction of the licencing authority i.e. Administrator.
- (b) Submit three recent passport size photographs of Managing Director alongwith application for grant of licence in form 'C'.

7. PREMISES OF RETAIL SHOPS AND BAR

7.1 The Retail shops and Bar shall be established at site/premises, which is commercial. The building shall be a pucca one with sufficient storage capacity, proper electrical fittings and adequate fire safety equipments/arrangements as prescribed by the Andaman Fire Service. The licensed premises shall be duly insured against fire and natural hazards. The licensee shall keep the premises thoroughly clean and dry and shall comply with the orders issued by the **respective licensing authority** for removal of defects in the building.

7.2 The number of Retail Shops and Bar will be allowed as per the Andaman Excise Rules, 1934.

7.3 The following information shall also be provided in regard to the licensed premises:

- (a) A correct plan of the premises, which the applicant proposes to use for the purpose of his building under his licence and of the entire building. The plan shall be submitted in duplicate showing the plan and elevation of the premises and the position of the various rooms, cupboards, racks and all important details connected with the premises.
- (b) A "No Objection Certificate" from the landlord in regard to the use of the premises for the sale of Indian Made Foreign Liquor/Beer if it is not owned by the applicant.

8. PAYMENTS

8.1 The **licence holder in Form 'C'** shall make all the payments to the Government in connection with the operation of his licence in cash or by bank draft drawn in the name of the Accounts Officer, Office of Deputy Commissioner (SA), Port Blair. **Licence Holder in Form 'B' shall make payments to the Govt. in the name of the respective licencing authority.**

8.2 The licensee shall pay interest @ 18 % p.a. from the date on which any payment recoverable from him under section 60 of the said Act becomes due to the Government until the date such payment is actually made or such amount is actually recovered, whatsoever, may be the reason for the lapse of time before payment is made or recovery is effected.

8.3 The licensee shall not be entitled to any interest or any other relief or compensation on account of any delay in the payment of any amount to him by the Government.

9. PROHIBITION

9.1 In pursuance of the Directive Principles of the State Policy relating to prohibition, contained in Article 47 of the Constitution of India, **the Administrator** may issue orders and directions from time to time and such orders and directions shall be binding on the licensee and no compensation shall be payable on that account.

9.2 The licensee shall abide by the following prohibition measures namely:

- (1) The licensee shall not display any neon or glow signs in and around the licensed premises to attract the customers.
- (2) The licensee shall display a notice board prominently in front of the licensed premises declaring that "Drinking of Liquor is injurious to health".
- (3) All persons employed by the form 'C' licensee in the licensed premises shall be required to possess identity cards issued under the signatures of the **Deputy Commissioner (South Andaman)** and the employees shall be required to produce the identity cards on demand by the Excise Officer or any officer not below the rank of Sub-Inspector.
- (4) The licensee shall not keep nor distribute, sell or publish/have displayed any advertising material of its liquor products or products having similar nomenclature which are directly or indirectly likely or intended to promote the sale or consumption of liquor by way of advertising in newspapers, hoardings, banners etc. Eco-friendly carry bags with advertisements/messages can, however, be supplied to the patrons subject to such advertisement/messages not exhorting people to take to drinking.
- (5) No manufacturer or licensee shall advertise its liquor products or any product having similar nomenclature of liquor product unless such advertisement conforms to the program code and advertisement code as laid down in the Cable Television Network (Regulation) Act, 1995 and Cable Television Network Rules, 1994.

10. REGISTRATION OF BRANDS AND ELIGIBILITY OF BRANDS FOR SALE IN THE UNION TERRITORY OF A&N ISLANDS.

10.1 All the brands of IMFL/ Beer Products for sale in the Union Territory of A&N Islands shall be registered with the Excise Department of the Administration.

10.2 The registration of brands shall be open through out the licensing year 2008-09 on payment of the following fee:

- (a) Rs.75,000/- (Rupees seventy five thousand) only per brand of Whisky.
- (b) Rs.50,000/- (Rupees fifty thousand only) per brand of Beer.
- (c) Rs. 10,000/- per brand of Brandy/Gin/Vodka/Wine/Rum.
- (d) Rs. 10,000/- per brand of Ready to Drink liquor like Brejers/with low alcohol content.

10.3 The registration and approval of the brands shall be subject to the brands fulfilling, besides all other conditions of the and the rules made there under, the following conditions :-

- a) It shall be a product of the manufacturing unit (Including a bottling unit) duly licensed by the concerned Government.
- b) It shall not be manufactured from rectified spirit or country liquor i.e. it shall be made from malt or extra neutral alcohol.
- c) The applicant for form 'C' licence has to give a certificate from the Government authorized laboratory or other reputed private institution regarding quality of particular brand and that it fulfils the specifications laid down by the Bureau of Indian Standards.
- d) The Whisky brands shall be divided into five categories so far as the eligibility for approval of label/ registering various brands is concerned. These categories are as follows :-

CATEGORY I

Brands with retail selling price of below Rs.130/- in A&N Islands. These brands shall be allowed registration in A&N Islands only if the brands have sold a minimum of 50,000 (Fifty Thousand) cases all over India, excluding the Union Territory of A&N Islands in any of the two preceding financial years i.e. 2005-2006 or 2006-2007 and the brand must be registered in atleast 5 States/Union Territory in the country.

CATEGORY II

Brands with retail selling price between above Rs.130/- to 200/- in A&N Islands. These brands shall be allowed registration in the Union Territory of A&N Islands only if the brands have sold a minimum of 75,000 (Seventy Five Thousand) cases all over India, including the Union Territory of A&N Islands in any of the two preceding financial years i.e. 2005-2006 or 2006-2007 and the brand must be registered in atleast 5 States/Union Territory in the country.

CATEGORY III

Brands with retail selling price between above Rs.200/- to Rs.450/-. These brands shall be allowed registration in the Union Territory of A&N Islands only if the brands have sold a minimum of 50,000 (Fifty Thousand) cases all over India, including the Union Territory of A&N Islands in any of the two preceding financial years i.e. 2005-2006 or 2006-2007 and the brand must be registered in atleast 5 States/Union Territory in the country.

CATEGORY IV

Brands with retail selling price between above Rs.450/- to Rs.1000/- These brands shall be allowed registration in the Union Territory of A&N Islands only if the brands have sold a minimum of 30,000 (Thirty Thousand) cases all over India, including the Union Territory of A&N Islands in any of the two preceding financial years i.e. 2005-2006 or 2006-2007 and the brand must be registered in atleast 5 States/Union Territory in the country.

CATEGORY V

An international Scotch brand of Bottles in origine(BIO) with retail price above Rs.1000/- (Rupees one thousand only). These brands shall be allowed registration in the Union Territory of A&N Islands only if the brands have sold a minimum of 30,000 (Thirty Thousand) cases all over India, excluding the Union Territory of A&N Islands in any of the two preceding financial years i.e. 2005-2006 or 2006-2007 and the brand must be registered in atleast 5 States/Union Territory in the country.

- e) Gin/Rum/Vodka/Wine/Brandy/Ready to drink and other liquor.

CATEGORY I

A brand with retail selling price below Rs.130/- in A&N Islands shall be registered only if it has sold 30,000 (Thirty Thousand) cases all over India, excluding the Union Territory of A&N Islands in any of the two preceding financial years i.e. 2005-2006 or 2006-2007. Further the brand must be in sale in atleast 5 States/Union Territory in the Country.

CATEGORY II

A brand with the retail selling price between above Rs.130/- to 250/-. These brands shall be registered only if it has sold 40,000 (Forty thousand) cases all over India, excluding the Union Territory of A&N Islands in any of the two preceding financial years i.e. 2005-2006 or 2006-2007. The brands shall also qualify for registration, if the above minimum requirement of cases sold is fulfilled any time during the financial year 2008-09 and the brand must be registered in atleast 5 States/Union Territory in the country.

CATEGORY III

For brands with the retail selling price above Rs.250/-. These brands shall be registered only if it has sold 40,000 (Forty thousand) cases all over India, excluding the Union Territory of A&N Islands in any of the two preceding financial years i.e. 2005-2006 or 2006-2007. The brands shall also qualify for registration, if the above minimum requirement of cases sold is fulfilled any time during the financial year 2008-09 and the brand must be registered in atleast 5 States/Union Territory in the country.

The above eligibility conditions will apply to brands for future registration as well as to the existing brands at the time of registration for the licensing year 2008-09.

(f) BEER BRANDS

CATEGORY I

A brand with above 5 per cent alcoholic strength shall be registered only if it has sold 2,50,000/-(Two lac fifty thousand) cases all over India, excluding the Union Territory of A&N Islands in any of the two preceding financial years i.e. 2005-2006 or 2006-2007 and the brand must be registered in atleast 5 States/Union Territory in the country.

CATEGORY II

A brand with below 5 per cent alcoholic strength shall be registered only if it has sold 80,000 (Eighty thousand) cases all over India excluding A&N Islands, in any of the two preceding financial years i.e. 2005-2006 or 2006-2007 and the brand must be registered in atleast 5 States/Union Territory in the country.

11. ELIGIBILITY FOR BRAND REGISTRATION

- 11.1 Apart from the affidavits filled by an applicant for registration of label and brands, regarding sale figures, the applicant for the **licence in form 'C'** shall have to furnish along with the application a certificate from the excise authorities of the concerned State countersigned by an officer not below the rank of an Excise Officer as regards the sale figures and EDP. The applicant will also be required to furnish attested photocopies of the export pass/export verification certificate (EVC) issued by the Excise authorities as a further proof of the sale figures. The manufacturing unit and attorney/authorized signatory both will be responsible for providing any wrong information in this regard.
- 11.2 **The applicant for license in form 'C'** has to give a certificate from the Government authorized laboratory or other reputed private institution regarding quality of particular brand and that it fulfils the specifications laid down by the Bureau of Indian Standards.
- 11.3 (a) The manufacturer shall quote rate inclusive of all taxes, duties, levies, transportation, Insurance, packing etc. for delivery upto Chennai. The MRP shall be fixed based on the prices shall be approved by the Arbitration from time to time and the present approved price structure is enclosed as annexure-
- The prices so declared, shall not be varied/increased during the Licensing Year. However, **the licensing authority** may allow one time downward revision of price during the licensing year. If as a result of downward revision, the brand moves to a category with higher sales criteria, the revision shall not be allowed unless, the brand satisfies the higher sales criteria so prescribed.
- (b) The price fixed shall be firm during the currency of the rate contract.
- (c) The prices (FOR, Chennai) quoted should be rounded off to the nearest rupee.
- (d) It will be mandatory to mention Retail Price on all the bottles of all sizes of all brands of IMFL/Beer being supplied in the Union Territory of A&N Islands.
- 11.4 The price structure determined for the year 2007-2008 shall be reviewed/revised under the Andaman Excise Rules, 1934 as amended from time to time in case of change in the statutory levies by other States/Union territories from where liquor is imported. As such it would be mandatory for the manufacturer to intimate any such change to the Secretary (Excise) at the earliest possible and in any case not later than seven days from the date of such change and failure to do so shall be deemed as breach of terms and conditions of the licence and also the

differential amount due to any reduction in the duties levied, etc will be recovered from the date of such reduction in other states.

- 11.5 The manufacturer shall not sell any liquor not conforming to the specifications prescribed by the Commissioner or if has not prescribed any specifications, to the specifications laid down by the Indian Standard Institute now known as Bureau of Indian Standards. The consignment of liquor should be free from sedimentation or foreign particle.
- 11.6 (a) All the liquor bottle shall bear the barcodes.
(b) The bar-codes shall be merged in the artwork of the main labels on bottles, monocartons and mother cartons.
- 11.7 The Administration will have right to restrict number of brands enlisted/registered based on the eligibility criteria mention in the policy, popularity of brands, pricing on any other criteria as the Administration may deem fit.

12. Approval of Labels of IMFL/Beer Products:-

- 12.1 All the labels of IMFL/ Beer products to be marketed in A&N Islands shall be registered with the Excise department of the Administration for its approval.
- 12.2 The approval of label shall be made in the month of February every year on payment of following fee:
 - a. Rs.10,000/-(Rupees ten thousand only)per each label of Whisky and Rum.
 - b. Rs.3,000/-(Rupees Three thousand only) per each label of Brandy/Gin/Strong Beer Vodka/Champagne/RTD and other liquors.
 - c. Rs.1000/-(Rupees one thousand only) per each label of wine and lager beer.
 - d. If there are two labels in each bottle of IMFL/Beer Products, then chargeable the amount of label fee should be paid.
- 12.3 The registration and approval of the labels shall be subject to fulfilling, besides all other conditions of the and the rules made there under, the following conditions:-
 - a. It shall be a product of the manufacturing unit (Including a bottling unit) duly licensed by the Government.

- b. It shall not be manufactured from rectified spirit or country liquor i.e. it shall be made from malt or extra neutral alcohol.

13. EXECUTION OF BOND

13.1 The licensee in form 'C' & 'B' shall be bound to furnish any information in connection with the truly and faithfully within a reasonable time as may be prescribed by the Commissioner or the Collector or the District Excise Officer or the Excise Officer. Refusal to furnish the information, furnishing of false information or non-compliance of the orders will be regarded as the breach of the terms and conditions of the licence. Breach of terms and conditions may also result in non-issue of import/transport permits and suspension/cancellation of licence. Non compliance of the above instructions may lead for forfeiture of security deposit or equivalent amount as the case may be, chargeable from the defaulter.

13.2 The Commissioner/Collector reserves the right to cancel or suspend any L-1 licence at will as per Andaman & Nicobar Regulations-1876 (Regulation III of 1876) and subsequent amendments made thereof to the said regulations and Andaman Excise Rules-1934 and subsequent amendments made thereof to the said rules.

The licence holder in Form 'C' & 'B' shall maintain the records for proper accounting of sale of IMFL/Beer Products.

(SANJEEV KHIRWAR)
Secretary (Excise)